





Australian Nanotechnology

13-15 FEBRUARY 2024 MELBOURNE CONVENTION AND EXHIBITION CENTRE

SPONSORSHIP AND EXHIBITION PROSPECTUS

Innovate, Collaborate, Commercialise

ICONNFERENCE.COM

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INDUSTRY ENQUIRIES

For all sponsorship and exhibition queries please contact:

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A MESSAGE FROM THE CHAIRS

On behalf of the organising committee, we would like to invite you to join us for the eighth International Conference on Nanoscience and Nanotechnology (ICONN 2024).

ICONN is the largest biennial Australian conference series in the field of nanoscience. Since the inaugural conference was held in Brisbane in 2006, ICONN has seen success in cities all around Australia, including Melbourne, Sydney, Perth, Adelaide, Canberra and Wollongong.

In 2024 ICONN will feature a diverse array of multidisciplinary talks designed to connect world leading scientists, students, engineers, industry participants and entrepreneurs working in the field of nanoscale science and technology to discuss new and exciting advances in the field.

The theme of ICONN 2024 is Innovate, Collaborate, Commercialise. The conference will bring together our whole international nanoscience and engineering community encompassing all academic career levels through to industry, venture capital and regulatory specialists and all points in between. Across symposia topics of electronics, photonics, quantum, bioengineering, computation and energy, it will emcompass all aspects from fundamental to the applied fuelled by academia-industry collaborations.

Industry partners and delegates will be able to network across the various sessions and events in the exhibition space with opportunities to show case new products, technologies and services via lunchtime and breakout workshops as well as participation in panels that will form part of each themed symposium.

We invite you to be a part of ICONN 2024, where you will meet world-leading scientists and learn of the latest trends in this exciting and dynamic field. Thank you for considering the opportunities outlined in this prospectus. We look forward to connecting with you at ICONN 2024.

Sincerely yours



Professor Sally McArthur FTSE



Professor Madhu Bhaskaran FTSE

ICONN 2024 THEMES

ICONN 2024 will explore the deep pipelines we require to translate nanoscience research into high impact commercial products and services. on a different stage in the journey, enabling researchers, industry, regulators and suppliers to come together to investigate how they can collaborate to build successful outcomes.

DAY 1 - INNOVATE

Explore how fundamental research and development build our insights and develops the breakthrough science and engineering as well as the tools to characterise and fabricate new materials, systems and devices.

DAY 2- COLLABORATE

Focusing on our on multidisciplinary collaboration and research that bridges industry need with deep technology insights. We will explore how our different sectors and partnerships drive everything from fabrication and characterisation at scale through to training and the translation of research into industry applications.

DAY 3- COMMERCIALISE

The challenges and opportunities for deep tech commercialisation and effective research translation will be explored will be explored across the programme, exploring how global partnerships, VC funding and researchers are building the next generation of nanotechnologies across fields as diverse as quantum through to biotechnologies.

EVENT PROGRAMME

Our programme offers something for our entire international nanoscience and engineering community encompassing all academic career levels through to industry, venture capital and regulatory specialists and all points in between.

You may choose to follow a specific application domain across the programme which include electronics, photonics, quantum, bioengineering, computation and energy or select a diverse range of manufacturing, characterisation or fabrication themes. We will have opportunities for everyone to join in with activities to learn new skills, gain insights into our global ecosystems, funding and regulatory environment. We will have opportunities for industry and researchers to meet with prospective employees and of course have everyone in person to network and connect with the fantastic people that form our community across the globe.

13th February 2024				
Conference Registration Open				
Morning	g Coffee			
Conference	e Opening			
Plenary Pr	esentation			
Morning Tea Break Exhibition 30mins				
Keynote Presentation				
Concurrent Sessions				
Abstract Presentations				
Lunch Break <i>Ex</i>	hibition 60mins			
Sponsor Lunch Symposium	Sponsor Lunch Symposium			
Keynote Presentations				
Concurrent Session				
Abstract Presentations				
Afternoon Tea Break Exhibition 30mins				
Concurrent Sessions				
Sponsor Networking Reception				

14th February 2024 Sponsored Breakfast Sessions Registration Open Morning Coffee Plenary

EVENT PROGRAMME CONT.

Morning Tea Break Exhibition

Keynote Presentations

Concurrent Sessions

Abstract Presentations

Lunch Break Exhibition 60mins

Sponsor Lunch Symposium

Sponsor Lunch Symposium

Keynote Presentations

Concurrent Session

Abstract Presentations

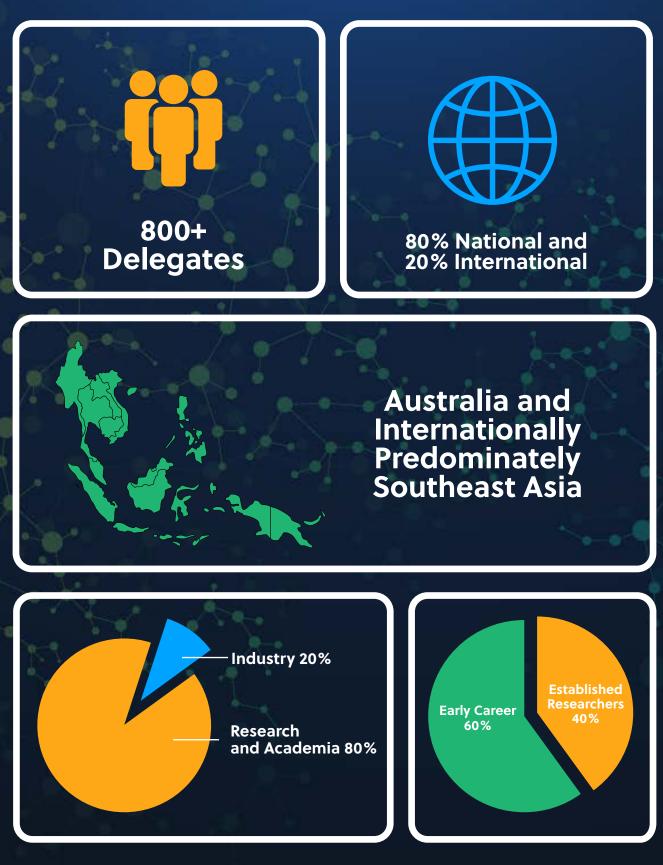
Afternoon Tea Break Exhibition 30mins

Concurrent Sessions

Poster Presentations Sponsor Networking Reception

15th February 2024					
Sponsored Breakfast Sessions					
Registration Open					
Morning Coffee					
Ple	nary				
Morning Tea Break Exhibition					
Keynote Pr	Keynote Presentations				
Concurrer	nt Sessions				
Abstract Pr	esentations				
Lunch Break <i>Ex</i>	xhibition 60mins				
Professional Development Sessions	Professional Development Sessions Professional Development Sessions				
Concurrent Session					
Abstract Presentations					
Afternoon Tea Break Exhibition 30mins					
Concurrent Sessions					
Closing Plenary					

ICONN 2024 DELEGATE DEMOGRAPHICS



THE MISSION

One of the missions of ICONN 2024 is to reduce our environmental impact and promote sustainable practices. We are excited to introduce this initiative throughout the ICONN prospectus partnership offerings - Implemented will be QR codes instead of paper brochures!

Partnership Opportunities

There will be opportunities to meet with prospective employees and undertake meetings within the venue as well as opportunities for engagement and delivery of professional development events. We are keen to integrate industry partners into the wide range for programme activities and ensure this is a valuable event for every participant.

Inclusions	Gold Sponsor	Silver Sponsor	Bronze Sponsor				
Partner program	\$20 000	\$16 000	\$12 000				
Lunch symposium	\checkmark	\checkmark	×				
Breakfast seminar	×	×	\checkmark				
Concurrent session sponsor	\checkmark	×	×				
LEAD GENERATION AND NETWORKING							
Exhibition booth	18sqm	9sqm	9sqm				
Onsite digital lead generation available for session andexhibition tenancy, including note function against individual profiles	\checkmark	\checkmark	√				
ADVERTISING AND PROMOTION							
Sponsor profile and logo on conference digital platforms	×	×	×				
Acknowledgement of sponsor level on all conference marketing and promotion materials	\checkmark	\checkmark	\checkmark				
Verbal sponsor acknowledgement during conference opening address	\checkmark	\checkmark	\checkmark				
REGISTRATIONS							
Conference delegate registrations	3	2	2				
Exhibition access only registrations	4	3	2				

Please Note

- All prospectus prices are in AUD and exclusive of tax (10% GST)
- All entitlements are subject to availability and production deadlines
- The sponsor is responsible for supplying artwork and text for printed/ published materials
- See page 11 for individual sponsorship options
- See page 17 for exhibition options
- See page 20 for sponsorship and exhibition terms and conditions

AUDIENCE ENGAGEMENT

Lunch Symposium

\$10,000 ex GST – Multiple

Be recognised as a thought leader by representing your organisation at the ICONN conference. Choose a topic that helps represent your brand, whilst educating the many esteemed delegates in attendance. 60-minute lunch, 10-minute registration - 50-minute presentation address.

- Room hire (theatre capacity 120 standard AV (additional AV available for purchase by partner) and preregistration to be managed by organisers
- Official conference catering to be provided
- All presentations are subject to approval by the ICONN committee
- One (1) Advertising banner on conference promotional EDMs (max 3 banners per EDM) (Subject to committee approval)
- Acknowledgement of partner level on all conference marketing and promotion materials
- Delegate list (first and last name, organisation and country. Subject to GDPR and privacy laws) provided 7 days pre and 7 days post conference

Breakfast Seminar

\$8,000 ex GST – Eight opportunities available

Our Breakfast Seminar sponsorship opportunity is an excellent way for your company to connect with customers and establish thought leadership at the conference. The breakfast seminar opportunity is only available on day 2 and 3 of the conference. Engage and educate our attendees on topics that matter to them, while also highlighting your company's expertise and leadership in the field.

- 15 minute breakfast with 45-minute presentation
- Room hire (theatre capacity 110), standard AV (additional AV available for purchase by partner) and preregistration to be managed by organisers
- 50 Pax catering included based off RSVP
- Official conference catering to be provided
- All presentations are subject to approval by the ICONN committee
- One (1) Advertising banner on conference promotional EDMs (max 3 banners per EDM) (Subject to committee approval)
- Acknowledgement of partner level on all conference marketing and promotion materials
- Delegate list (first and last name, organisation and country. Subject to GDPR and privacy laws) provided 7 days pre and 7 days post conference

Concurrent Session Sponsor

\$7,000 ex GST - Multiple opportunities available

Align your brand or product to a key area of the industry by sponsoring one of the Symposia during the conference. Audience members will associate the Symposias with your brand through various marketing materials before and during the conference.

- Verbal acknowledgment as the Concurrent Session Sponsor at the commencement of the sponsored session each day
- Recognition of your sponsorship via your logo displayed on title slides before the session
- Your logo prominently displayed as the Concurrent Session Sponsor on the ICONN 2024 conference app
- Your logo on all marketing material before and during the conference
- Your logo displayed as a Concurrent Session Sponsor on the official Sponsors banner
- Your logo on the sponsorship PowerPoint slide shown for your selected stream

International Plenary Sponsor

\$15,000 ex GST - Multiple opportunities available

Sponsoring an international keynote provides a unique opportunity to align your brand with a prominent global event and gain extensive exposure among an influential audience.

Price includes logistically requirements such as flights, transfers, and accommodation.

- One (1) Full conference registration
- Presenter and programme crafted and selected by the programme committee, alignment to sponsor and agreement by both the presenter and sponsor required
- Acknowledgement on all conference marketing and promotion materials

National Plenary Sponsor

\$7,500 ex GST - Multiple opportunities available

Sponsoring a keynote provides a unique opportunity to align your brand with a prominent global event and gain extensive exposure among an influential audience.

Price includes logistically requirements such as flights, transfers, and accommodation.

- One (1) Full conference registrations
- Presenter and programme crafted and selected by the programme committee in alignment with sponsor

LEAD GENERATION AND NETWORKING

Boardroom and Meeting Suite

\$4,000 ex GST Exclusive

Maximise your engagement opportunities, with an exclusive boardroom during the conference, providing opportunity to hold meetings, private one on one's, stakeholder networking or a private place for your team to connect and work.

- 50 pax
- Executive boardroom within the ICONN tenancy at the venue
- Venue provided boardroom setting.
- Includes 42" screen (plug and play), connectors for laptop, meeting furniture.
- Branded door signage
- Company logo on digital and social conference platforms

Sponsor Networking Reception

\$10,000 ex GST – Two opportunities available

We invite you to seize the opportunity to sponsor our daily networking session. As a networking sponsor, you will enjoy a relaxed environment that facilitates lead generation, enhances brand awareness, expands business horizons, and fosters strong relationships.

- Two (2) tickets to networking drinks
- Two-hour networking session available at the conclusion of the conference programme on Day one and Day two.
- Located within the ICONN tenancy at MCEC
- Digital lead generation available during networking, including note function against individual profile
- Acknowledgement as a Networking Sponsor during opening welcome
- Your logo displayed as a Networking Sponsor on ICONN 2024 digital and social platforms pre and during the conference
- Delegate Expression of Interest tracked during conference registration

DELEGATE EXPERIENCE

Conference App

\$9,000 Exclusive

Take the opportunity to sponsor the platform for conference information and programme. Naming rights to the conference app (accessible by all smart phones, iPads, and laptops). ICONN 2024 full programme with links to speakers and abstracts.

- Partner logo/banner on all pages and lobby of the app
- One (1) Advertising banner on conference promotional EDMs (max 3 banners per EDM) (Subject to committee approval)
- Acknowledgement of partner level on all conference marketing and promotion materials
- A full screen advertisement in the conference app's "partner zone" (Artwork supplied by partner to specification and subject to production deadlines and content approval)

Award Sponsor

\$5,000 Exclusive

Support the future of tomorrow with a branded trophy acknowledging the 'best' in category. Awards will be issued for the below categories:

- Best Poster
- Best Presentation
- All round winner
- Acknowledge the winner and present the trophy to the winner
- Trophy for award winner will include sponsor branding and award named in honor of the sponsor
- Presentation winner to be determined by the committee
- Company logo on digital and social conference platforms

Registration Terminal Sponsor

\$6,000 Exclusive

A registration terminal sponsor is a key player in ensuring a smooth and efficient check-in process for delegates at the conference. Sponsors can customize the terminals with their branding and messaging, ensuring that their company is prominently featured throughout the event.

- One (1) conference registration pass
- Decal wrapping around terminal with company logo allowing for dual branding
- Your logo on the conference all marketing material before and after the conference.
- Company logo on digital and social conference platforms

Coffee Cart Partners

\$8,500 ex GST – Multiple opportunities available

Brand your organisation by being in the hands of attendees whilst supplying the coffee needed throughout the conference.

- Limited to one barista cart and limited 250 cups of coffee each day. Additional coffees can be added for an additional cost
- Partner branding incorporated into the coffee cart signage
- Acknowledgement of partner level on all conference marketing and promotion materials
- MCEC recycle programme

Pay It Forward Sponsor

ECR Grant \$6,000 Exclusive

The purpose of the grant is to provide financial support to cover the costs associated with attending and presenting at the conference, including conference fees. The grants may be given to an undergraduate/ postgraduate or postdoctoral researcher. They are typically evaluated based on their academic achievements, research potential, and the relevance of their research to the event's theme or focus.

- Conference registrations given to those selected by the committee
- Your logo prominently displayed as the pay it forward Sponsor on the ICONN 2024 Conference App
- Your logo across all marketing material before and during the conference

Recharge Station

\$9,000 ex GST Exclusive

The Recharge Station is a highly visible and high-traffic area that provides conference delegates with a much-needed break and a place to recharge their mobile phones.

With comfortable lounge furniture and a dedicated recharge kiosk, your brand will be front and centre in this popular space. As a sponsor, You will have the opportunity to highlight your logo and marketing materials in the Recharge Station, providing additional exposure and engagement opportunities.

- Personalised branding of the recharge kiosk (artwork supplied by sponsor)
- Corporate literature may be displayed at the recharge station
- Acknowledgement as the Recharge Station sponsor across all promotional material before and during the conference
- Your logo prominently displayed as the Recharge Station Sponsor on the ICONN 2024 Conference App

Equality Sponsor

\$10,000 ex GST Exclusive

An opportunity to promote equality in science by enabling childcare for delegates travelling with young children and travel support to accompanying carers. The conference will have a crèche onsite for a limited number of children during three full days of the conference.

- Opportunity to display a free-standing banner at the entrance to the crèche
- Acknowledgement as Equality sponsor across all promotional material
- Your logo prominently displayed as the Equality sponsor on the ICONN 2022 Conference App
- Your logo to be displayed on all marketing material before and during the confrence

BRANDING & ADVERTISING

Opportunity to drive visibility for your brand and promote your organisation's presence at the conference.

Pre-conference EDM Banner

\$2,000

- One EDM banner
- Partner can select EDM distribution date (subject to availability)
- Maximum Three banners per EDM
- Partner to provide banner artwork to specification and URL link

EDM advertorial

\$2,000

- Partner can select EDM distribution date (subject to availability)
- Maximum One banner per EDM
- Partner to provide logo to specification, URL link and advertorial copy (max 250 words)

Conference App Advertisement

\$2,000

- One full page pdf advertisement in the meeting app
- HTML capable advertisement available from the partner zone of the app
- Artwork to be provided by partner, to the specifications given by the organisation
- Advertisements to be approved by the organising committee

Post-conference EDM Banner

\$3,000

- Thank you EDM Banner Distribution mail sent to all registrants
- Thank you EDM released within a week post-conference
- Sponsor to provide banner artwork to specification and URL link

EXHIBITION

The ICONN 2024 conference will host a fully catered and integrated exhibition experience for attendees. The exhibition space is offered to sponsors in a shell scheme format.

The packages include exhibition access and catering, session access can be included for an additional fee. Catering will be served in the exhibition area providing exhibitors with maximum opportunity to showcase their products and to interact with delegates.

Inclusions	Shell Scheme	Space-only
Description	A built-structure booth for exhibitors to fit out and furnish	A space on the floor plan for the exhibitor to build their own stand
Size	9sqm (3m x 3m)	9sqm (3m x 3m)
Commercial rate	\$4,500 ex GST	\$4,000 ex GST
Exhibitor listing on ICONN website (logo, 50-word profile, contact details)	\checkmark	\checkmark
QR-code lead tracking	\checkmark	\checkmark
Complimentary exhibitor registrations (Exhibition access, catering. No session access)	Two (2) per 9sqm	Two (2) per 9sqm
Additional exhibitor registrations (all days)	\$550	\$550
Furniture Package - 2x stools and bar round table or 2x chairs and café table	✓	×
Walling, fascia with exhibitor name, power (4amps), lighting (2x 120W spotlights)	✓	×
Delegate list only available pre and post - no printed version provided onsite.	\checkmark	\checkmark

APPLICATION

To apply, complete this form and send to **<u>aidan.coates@wearemci.com</u>**

IMPORTANT: Your organisation's inclusions will be confirmed in writing and will become effective once agreed payment has been received.

									1
Conta	ict Deta	ils Of App	licant						
Mr	Mrs	Ms	Miss	Dr	Prof	Other			
Given r	name						Family name		
Positior	٦						Industry sector		
Organi	sation na	ame (for ir	nvoicing pu	poses)					
Organi	sation na	ame (for m	arketing pu	rposes)					
Addres	S								
State					Country			Postcode	
Email								Phone()	
Website	Э							Mobile	

Gold Sponsor \$20,000		ver Sponsor 5,000	Bronze Sponsor \$12,000			
		AUDIENCE ENGAGEMEN	UDIENCE ENGAGEMENT			
Themed Lunch Sponsor \$10,000	Breakfast Seminar \$8,000	Concurrent Session SponsorInternationa Keynote Spo \$15,000		ynote Sponsor ,000	National Keynote Sponsor \$7,500	
LEAD GENERATION	AND NETWORKING	DELEGATE EXPERIENCE				
Boardroom and	Networking	Conference App \$9,000	AppSponsor\$9,000\$5,000Coffee CartPay it ForwardPartnersSponsor\$8,500\$6,000		Registration Terminal Sponsor \$6,000	
Meeting Suite \$4,000	Drinks Sponsor \$10,000	Partners			Recharge Station \$9,000	
					,000	
	AUDIENCE ENGAGEMENT					
Pre-conference EDM Banner	Conference App Advertisement	Post conference EDM Banner		M Advertorial		
\$2,000	2,000 \$2,000 \$3,000		, –,			

Exhibitors - Please indicate your chosen participation

Booth Type	Number of booth/sqm required	Standard	Total
Shell scheme booth 9sqm		\$4,500 per booth	
Space only 9sqm		\$4,000 per booth	

Exhibition Details

Location: The conference managers will endeavour to allocate space in line with your request, however this cannot be guaranteed.

I do not wish to be located adjacent to these companies:

I wish to be located adjacent to these companies:

Fascia name signage: (shell scheme booths only) Maximum 32 characters including spaces:

Confirmation

My signature below confirms my application to partner with ICONN24. Understanding and agreement to the terms and conditions of partnering or exhibiting with the meeting are assumed with receipt of your completed and signed application to partner or exhibit.

Insert TOTAL amount payable Name (please print clearly)

Company position

ex GST Signature Date (DD/MM/YY)

AUD

Signature

/ 1

Please tick if you do NOT wish to receive conference updates via email

TERMS AND CONDITIONS

The following terms and conditions apply to your contract as a partner and/or exhibitor at International Conference on Nanoscience and Nanotechnology Conference 2024.

THINGS YOU NEED TO KNOW

- You (partnering/sponsoring/exhibiting organisation) by completing the sponsorship booking form or the exhibition booking form accept these Terms and Conditions.
- We/Us (MCI ABN 76 108 781 988) representing the Organising Committee and the Host Body do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the website (https://iconnference.com) for the latest information on ICONN 2024.

SERVICES

- All Services will be provided based on the information and specifications supplied by you. All information that we provide is supplied in good faith, but we do not warrant or guarantee the accuracy or completeness of any information provided by us or any third party. It is not within the scope of our obligations to enquire as to, or to verify, the accuracy of completeness of information that we receive from your or any third parties.
- The Services and Deliverables specified in previous conversations are indicative only and may be amended by us from time to time. While we will use all reasonable endeavours to deliver the features and functionality specified therein, nothing in this Agreement prevents us from amending the Services at any time during the event delivery.
- We will use reasonable endeavours to provide the Services promptly or by an applicable Delivery Date or such other dates as agreed by the parties in writing. Any Delivery Date or time quoted for delivery, commencement or completion of any part of the Services is an estimate only and time will not be of the essence.

YOUR OBLIGATIONS

- You acknowledge that our ability to be able to provide the Services to you without delay or interruption is dependent on your full and timely cooperation. You will (and will ensure that the Authorised Users will):
 - O Co-operate with and assist us in the supply of your content
 - O Promptly provide us with full and accurate information, data and explanations as and when required;
 - O Comply with applicable laws and regulations (including the General Data Protection regulation ("GDPR") with respect to user privacy, data collection, data retention, data transmission, data storage and the use of cookies
 - O Comply with all reasonable directions and guidelines from us as advised from time to time.

FINANCIAL FACTS

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited— i.e. you will be billed at the next highest level (early rate to standard, etc.).
- You will not receive any partnership or exhibition entitlements, including allocation of booth location (allocated in order of partnership/exhibition level) until all monies have been paid.
- All prices are quoted in Australian dollars and exclude GST.
- Payments can be made via electronic funds transfer (EFT).
- If you pay by electronic funds transfer you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card a processing fee may be charged.
- In no event will MCI Australia/ICONN 2024 be liable to you or any third party for any:

CANCELLATION

- You must notify us in writing if you need to cancel.
- Cancellations received prior to 31 July 2023 will be refunded 50% of the total investment amount
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.

- No exhibitor shall occupy allocated space until all monies owing to the organiser by the exhibitor are paid in full.
- In the unlikely case that the event cancels, ICONN 2024 will refund your full financial investment minus any expenses incurred to date of the cancellation. This includes, but not limited to, any costs for your programme involvement and any promotional exposure up until the time cancellation occurs.
- In the unlikely case that the event postpones or changes format significantly from what is outlined in this
 prospectus the extent of refunds will be a matter for the Host Organisation (the underwriter) to decide. ICONN
 2024 will forward requests for annulment of contract or refund to MCI Australia for arbitration.

YOU AND YOUR STAFF ONSITE

- Your application to sponsor does not constitute an attendee registration. You will need to do that separately,
- All exhibition staff must be registered online—i.e. complimentary exhibitor/partner registration, or by purchasing additional exhibitor/sponsor staff registrations.
- Your application to sponsor does not constitute an attendee registration. You will need to do that separately. **PRINT + PROMOTIONAL ENTITLEMENTS**
- Logos and other printed material may, at our sole discretion, be reproduced in colour (where possible), OR the nominated meeting spot colour/s OR mono depending on the method of production.
- The sponsor must provide suitable material to meet our publication requirements and deadlines.
- Please provide all material at 300 DPI at 100% in jpeg (preferred for website) AND eps (preferred for print) format including, where possible, RGB or Pantone colour equivalents.
- Where applicable, advertisements are to be supplied by the sponsor.
- No print or web recognition will be given unless payment terms have been met.

NON-SPONSORED FUNCTIONS

- To seek approval to host an un-endorsed but approved satellite function, please share with the conference secretariat the following details for review and approval by the conference organisers:
 - Function name
 - Location
 - Date/time
 - Expected attendee numbers
 - Function objectives/content summary
- Proceeding with running unauthorised function in competition with the conference will be seen has hosting a pirate symposium.

PRIVACY STATEMENT

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us. In addition, your name, organisation, and country/state of origin may be published on the delegate list which is provided to delegates, exhibitors, and partners at the event. If you do not wish your details to be included in this list, please contact us.

INTERNATIONAL CONFERENCE ON NANOSCIENCE AND NANOTECHNOLOGY



Australian Nanotechnology

ICONNFERENCE.COM